Managed Portfolio Option

THE PACIFIC FINANCIAL GROUP, INC.

Primary Benefits

Cost-effective professional management

Streamlined investment methodology

Efficient for investor accounts of all sizes

Dynamic allocation

Active fund management

Also now offering a Tax Sensitive approach

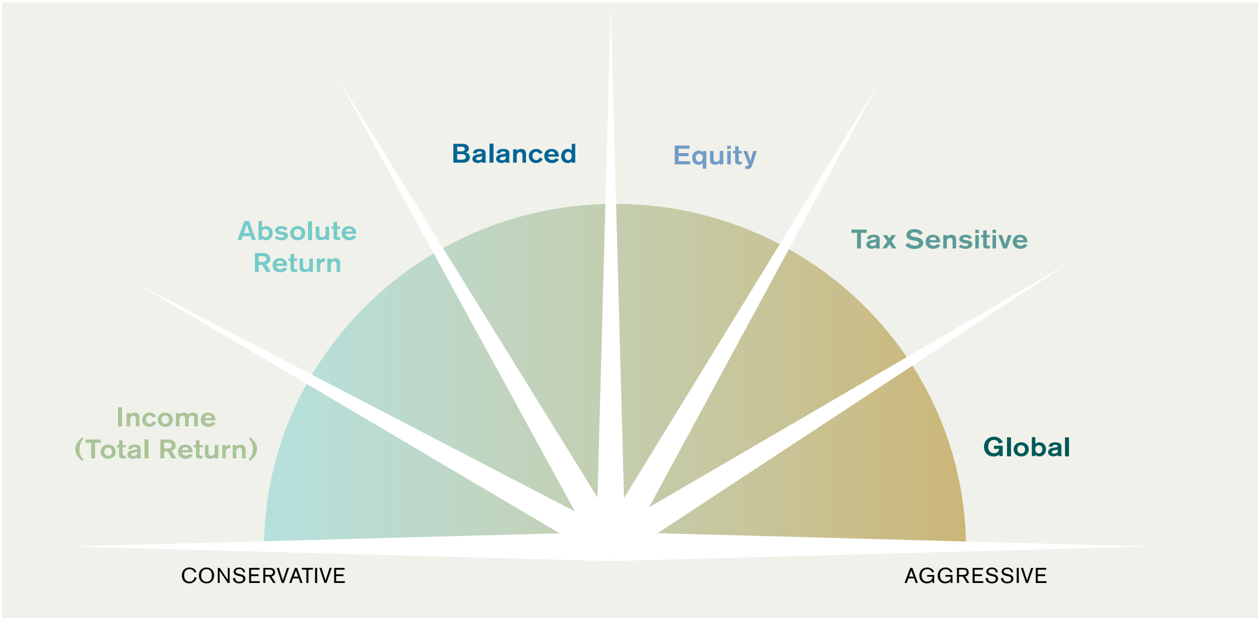
$10,000 minimum

A Managed Portfolio leverages our proprietary funds to minimize fees without compromising any investment discipline. Each mutual fund represents a strategic allocation (see back). The investment portfolio directly reflects any changes made to that strategy by our portfolio-management team. Because these funds consolidate multiple and like transactions, they are a perfect blend of top-of-the-line active money management and cost-effective investing.

Designed with IRA and qualified accounts in mind, the managed portfolio option is well-suited for a range of clients, from the individual to the institutional investor.

Managed Portfolio Strategies

THE PACIFIC FINANCIAL GROUP, INC.



The portfolios are ranked in order of risk, beginning with the most conservative.

Income (Total Return) This strategy is for the growing pool of investors who seek an income stream, but also want 100% liquidity. A low-risk strategy, it uses a variety of investment tools. It is also an excellent complement to illiquid investments as an income-strategy portfolio is not penalized for withdrawals.

Absolute Return This strategy is for the risk-averse investor who wants some participation in the market. Its guiding principle is to attempt to avoid a negative return in any rolling 12-month period. A defensive portfolio, it may experience high turnover and may build high proportions of cash as dictated by market pressures.

Balanced One of our flagship strategies, this approach is for the more conservative investor who seeks less volatility and competitive returns. Since 1984, this blended, fixed-income strategy has produced returns just below the S&P 500 with nearly half of the standard deviation.

Equity One of our flagship strategies, this approach is for the investor who wants full market participation and equity diversification. This strategy has successfully exceeded the returns of the S&P 500 since 1984, net of all fees, and has done so with historically less standard deviation.

Tax Sensitive (formerly Tax Managed) This strategy is the for the high net worth investor who has a generous time horizon and seeks to minimize the impact of income taxes and exercise control as to when those taxes are incurred.

Global This strategy is for the investor comfortable with the potential volatility of international markets, who wants broader diversification and who seeks to capture returns from faster-growing foreign sectors. Benchmark: MSCI EAFE Index.

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